

Searcy, AR

DEMOGRAPHIC DATA

POPULATION

ESRI Data / US Census Bureau

Arkansas	2,959,353
County	80,599
Searcy	24,109
Trade Area	125,000

DEMOGRAPHIC BREAKDOWN

White	84.5%
African American	7.5%
Hispanic	4.6%
Native American	.5%
Asian	1.3%
Others	2.0%
Population 18+	80.0%

MEDIAN AGE

County Average	36 years
Female Population	51%
Male Population	49%

HOUSEHOLDS

(2015 Estimate) ESRI

City of Searcy	8,987
White County	30,739

SALES TAX

City Of Searcy	1.5%
White County	1.5%
State of Arkansas	6.5%

COST OF LIVING INDEX

(U.S. avg is 100)

White County	84
--------------	----

INCOME - SEARCY

(2015 Estimate) ESRI

Median Household	\$40,894
Per Capita	\$22,401
Median Disposable	\$36,507

INCOME - WHITE COUNTY

(2015 Estimate) ESRI

Median Household	\$43,096
Per Capita	\$21,829
Median Disposable	\$37,679

NEW HOUSING PERMITS

Building Permits Issued and Value

2008	91	13,812,050
2009	89	12,990,350
2010	74	10,770,500
2011	84	11,899,492
2012	76	9,702,500
2013	60	8,329,900
2014	61	7,014,432

NEW COMMERCIAL PERMITS

Building Permits Issued and Value

2009	21	5,407,100
2010	39	28,435,455
2011	19	6,381,745
2012	20	3,020,153
2013	24	12,165,943
2014	17	3,637,213

Major Office / Public Sector Employers

Unity Health (2250)
 Harding University (900)
 Wal-Mart Super-Center (500)
 Searcy Public Schools (471)
 White County Government (240)
 ARAMARK (240)
 City of Searcy (234)
 First Security Bank (212)
 Riverview Public Schools (201)

Major Industrial / Gas Exploration Employers

Wal-Mart Distribution (900)
 Land O' Frost (515)
 Bryce Corporation (450)
 Road Systems (250)
 Eaton Corporation (170)
 Matthews International Corp. (148)
 Schulze & Burch Biscuit Co (125)
 BHP Billiton (112)
 Pontiac Coil (63)
 Electrocraft Arkansas (58)

WHITE COUNTY LABOR FORCE

Year	Labor Force	Unemployment Rate
2009	34,350	7.9 %
2010	34,400	8.5 %
2011	34,975	8.7 %
2012	34,825	8.2 %
2013	32,650	8.7 %
2014	34,050	8.0 %

SALES TAX COLLECTION

Year	City	County
2009	\$6,333,815	\$5,331,228
2010	\$6,022,961	\$4,925,410
2011	\$6,248,205	\$4,889,742
2012	\$6,413,779	\$5,000,101
2013	\$6,636,093	\$5,242,565
2014	\$6,309,569	\$5,345,943